

PROFILE – Unipol Gruppo Finanziario

The Unipol Group is the second largest insurance group on the Italian market and first in Non-Life business, classified among the top ten in Europe.

On a consolidated level, at 31 December 2015 the Group recorded direct insurance income equal to approximately €16.5bn, of which €7.9bn in Non-Life business and €8.6bn in Life business.

Unipol adopts an integrated offer strategy, providing a full range of insurance and financial products, and is particularly active in the supplementary social security and health sectors.

Its core business is complemented by its presence in the banking sector, real estate sector and diversified activities that extend the scope of the Group to the hotel and agricultural industries.

The Group has approximately 14,000 employees, distributed between the main offices in Bologna, Milan, Turin and Florence, local organisations and bank branches across the country.

It serves over 16 million customers thanks to the vast network of agencies counting more than 3,000 agencies, over 6,000 sub-agencies and almost 300 bank branches.

Unipol operates with the aim of ensuring sustainable long-term growth, accompanied by adequate profitability to the benefit of all stakeholders: shareholders, customers, agents, employees, suppliers and the community.

The parent company Unipol Gruppo Finanziario S.p.A. is an investment holding and services company whose ordinary shares have been listed on the Italian Stock Exchange since 1990.

Pierluigi Stefanini is the Chairman of Unipol Gruppo Finanziario and Carlo Cimbrì holds the office of Chief Executive Officer and General Manager.

In the insurance services sector, the Group operates primarily through [UnipolSai Assicurazioni S.p.A.](#), also listed on the Stock Exchange, Italian leader in Non-Life business and in particular Motor Vehicles.

Alongside its presence in the traditional insurance channel through UnipolSai, the Unipol Group is active in direct Motor Vehicles insurance through [Linear Assicurazioni](#) and healthcare protection through [UniSalute](#). It is also involved in the bancassurance channel thanks to an agreement with [Unipol Banca](#) and joint ventures with leading Italian bank operators ([Arca Assicurazioni and Arca Vita](#) with a number of cooperative banks, in particular Banca Popolare dell'Emilia Romagna and Banca Popolare di Sondrio; [Popolare Vita](#) with the Banco Popolare Group; [BIM Vita](#) with Banca Intermobiliare; [Incontra Assicurazioni](#) with the Unicredit Group).

Unipol is also the second largest operator on the Serbian market through its subsidiary [DDOR Novi Sad](#).

In the banking sector, the Group operates primarily through [Unipol Banca](#), focusing on retail and small business segments with an offer covering a complete range of banking services and products.

In real estate business, the Unipol Group is one of the main operators in Italy in terms of the amount of assets (approximately €4.3bn). The Group owns property of major historical, symbolic and architectural value, including the Velasca Tower and the Galfa Tower in Milan. In order to enhance these real estate assets, the [Urban Up](#) project was

created with the aim of studying and implementing the redevelopment of important buildings owned, mainly in Milan and Turin.

Finally, through UnipolSai, the Group is a key player in the Italian hotel industry, thanks to the 13 facilities managed by the subsidiary [Atahotels](#) in some of the main cities and popular tourist destinations in Italy. In the agricultural sector, the Group operates through [Tenute del Cerro](#), owner of approximately 4,300 hectares of land in central Italy and renowned nation-wide for the production of high-quality wine. UnipolSai also owns [Marina di Loano](#), a port facility in Liguria that can accommodate over 800 boats from 8 to 77 metres long.

The majority shareholder of Unipol Gruppo Finanziario S.p.A. is Finsoe S.p.A., a holding company that currently holds 31.4% of the share capital, and is in turn attributable to companies in the cooperative movement.

Finally, in order to increase the visibility of the many initiatives underway showing the commitment of the Group and the company UnipolSai, new corporate channels on social networks were opened during 2015: on Twitter the [@UnipolSai_CRP](#) profile was inaugurated, which shares the rich agenda of Group events on a daily basis with photos, news and announcements linked to the specific themes of the Corporate Sponsorship Program. Furthermore, on YouTube the [Unipol Group Corporate Channel](#) was created, featuring video productions by Broadcast Lab Unipol that include corporate and institutional videos, a dedicated web series starring the Team Young Italy UnipolSai, as well as videos confirming UnipolSai's activities as main sponsor of the Jubilee of Mercy and much more.

To learn more, visit [Twitter](#) and [Youtube](#).

Unipol Gruppo Finanziario S.p.A.

Via Stalingrado 45

40128 Bologna (Italy)

Telephone: +39 051 5076111

Telefax: +39 051 5076666

www.unipol.it