

The Unipol Group

Unipol Gruppo S.p.A. is the second insurance group on the Italian market, the first in Non-Life Business, and among the top ten in Europe. Its ordinary shares have been listed on the Italian Stock Exchange since 1990 and are included in the FTSE MIB index. Its main shareholders are key companies of the Italian cooperative movement. It counts over 14,000 employees and serves nearly 15 million customers, thanks to the largest agency network in Italy.

At a consolidated level, the Group recorded total premiums of €12.3 billion at 31 December 2017, of which €7.9 billion in Non-Life business and € 4.4 billion in life business.

Pierluigi Stefanini is the Chairman, while Carlo Cimbri holds the position of Chief Executive Officer, General Manager and Group CEO.

The Group implements an integrated offer strategy in order to provide the widest range of insurance and financial products and services, and is particularly active in the area of supplementary pensions and health insurance. Its aim is to offer individuals, households and businesses greater security and confidence in the future, accompanying their choices regarding protection, savings and quality of life, while ensuring sustainable long-term growth for the benefit of all stakeholders: shareholders, customers, agents, employees, suppliers and communities.

The Insurance Sector

The Group operates in the insurance services sector mainly through [UnipolSai Assicurazioni S.p.A.](#), also listed on the stock exchange, the leader in Italy in Non-Life Business, in particular in Motor Vehicle TPL.

It operates in direct insurance through [Linear Assicurazioni](#) and in health care with the specialised company [UniSalute](#): both companies are controlled by UnipolSai, whose operating scope also includes service providers specifically dedicated to car servicing and repairs, and management of “black boxes” for the Auto and Non-Auto insurance. The [Unipol Group](#) also has operations in the bancassurance channel through [Arca Vita and Arca Assicurazioni](#) (which distribute Life and Non-Life policies through the banking groups Banca Popolare dell’Emilia Romagna, Banca Popolare di Sondrio, and other banks), under an

agreement with [Unipol Banca](#), and through other joint ventures created with leading Italian banking operators.

The Group is also active beyond the Italian borders. In fact, UnipolSai operates in Serbia through the subsidiary [DDOR Novi Sad](#).

The Financial and Real Estate Sectors

In the banking services sector, the Unipol Group operates through Unipol Banca, which focuses on retail and small business segments and offers a complete range of banking services and products. In the financial area, it also operates through UnipolRec, a company specialising in the management of non-performing loans.

In the real estate sector, it is a leading operator on the Italian market in terms of assets. It owns properties of great historic, symbolic and architectural value, which it is reviving as part of the [Urban Up](#) project focused on studying and renovating these important buildings. It is also a major player in the Italian hotel industry through its subsidiary UnipolSai, thanks to the brands [Atahotels](#) and [UNA Hotels & Resorts](#), as well as in the agricultural sector with [Tenute del Cerro](#) and in port management with [Marina di Loano](#).

Corporate Channels

In recent years the Unipol Group has consolidated its brand awareness in the financial community by increasing its presence on new Media, with a view to the strategic coordination of all corporate communication channels. This has gradually led to the creation of corporate profiles on [LinkedIn](#), [Twitter](#), [YouTube](#), [Facebook](#) and [Instagram](#), as well as its very own blog [Changes](#), giving greater visibility to the many projects and initiatives that show the commitment with which Unipol shares its corporate values and promotes events.