Information on the processing of personal data for the booking of services

Dear Customer,

Pursuant to Articles 13 and 14 of Regulation (EU) 679/2016 - General Data Protection Regulation (hereinafter referred to as "**the Regulation**"), we inform you that reservations involve the processing of certain personal data relating to you and/or any other persons you may have indicated for the use of our services.

The legal basis for the processing of data is the need to implement pre-contractual or contractual measures to which you are party, or the pursuit of a legitimate interest, which requires your booking to be processed where the data entered also pertains to third parties indicated by you.

The Personal Data will be processed by Tenute del Cerro S.p.A., acting as Data Controller, with headquarters in Via Grazianella 5 - 53045 Frazione Acquaviva - Montepulciano (SI).

The personal data required for the booking consists of personal details, contact details and/or payment details (hereinafter referred to as the "Personal Data"). The e-mail address you provide may be used to confirm your booking and to send you communications relating to the services available at the establishment you have chosen or other communications required by law, regulation or other provisions.

If you make use of booking services made available by third parties (for example, providers of booking services/online booking), we inform you that the Personal Data is collected through the above-mentioned third parties, who act as autonomous data controllers, within the scope of their competence.

The provision of Personal Data is essential for the processing of your booking request for our services; failure to provide such data will prevent us from fulfilling your booking request.

Your data will be processed for the duration of the booking; if your booking is confirmed, the data will be kept for the duration of your stay and thereafter, for administrative accounting purposes, in accordance with the terms established by the relevant regulations (generally 10 years).

Our privacy legislation (Articles 15-22 of the Regulation) gives you the right to access the data held about you, to have them corrected if they are inaccurate or incomplete, to have them deleted if they have been processed unlawfully, and to have them transferred if they have been provided by you and processed by us, using automated systems on the basis of your consent or a contract. Our privacy policy also gives you the right to request that we restrict processing of your personal data, if the conditions are met, and to object to it, for reasons related to your specific circumstances.

We remind you that you may withdraw your consent at any time; such withdrawal does not affect the lawfulness of the processing carried out up to that moment. In order to exercise your rights, as well as for more detailed information on the methods of processing, you may contact the "Data Protection Manager" at Tenute del Cerro S.p.A., at the following e-mail address privacy@tenutedelcerro.it or visit the site www.tenutedelcerro.it.

The User's right to file a complaint with the Privacy Guarantor remains unaffected when deemed necessary for the protection of the personal data and rights thereof.